



## HOW DO YOU STAND OUT FROM THE COMPETITION?

### FIRST APPEARANCES COUNT.

It's tough out there. Attracting attention and bringing in business seems to get harder every year. You need a way to **stand out** from the crowd.

## WHY AN LED SIGN? STAND OUT FROM YOUR COMPETITORS!



### PROFITABILITY

- » Its a numbers game. A higher occupancy rate increases your profitability
- » If you stand out from the competition your occupancy rates will increase
- » For less than the cost of 2 takeaway coffee's per day you can replace your old sign or update your existing sign with an LED add-on, giving you all the benefits
- » Payback is assured and it's much more effective than other alternatives.



### CONNECT & COMMUNICATE

- » Highly visible and eye catching
- » Easily seen from a distance both day and night
- » Stand out from your competitors
- » Show vacancies, rates, facilities, amenities, restaurant and bar times, special offers
- » Announce upcoming events, important news, display the time and temperature
- » Welcome visitors and tour groups



### CONVENIENT & RELIABLE

- » Easy to update and schedule messages from your desk
- » Pictures, moving video, static and scrolling text (with over 60 entry/exit effects)
- » Single, 3 colour and full colour options in many pitch sizes
- » Reliable and made for Australian weather extremes
- » No more changing letters on risky ladders
- » Aus/NZ Safety Standard compliant

*"We are astonished with the quality of the sign; it is above our expectations"*

BPS

### WHY MILESTONE?

We visit you on-site for a free quote. We take the time to understand your needs and budget. We simplify the technology and answer all your questions. We manage the installation for you and provide training on how to get the most out of your new LED sign. And, in the unlikely event something goes wrong you have the security in the knowledge we are there to provide ongoing support and maintenance.

CALL TODAY FOR A **FREE ON-SITE QUOTE**

Contact us on **1300 739 904** Email [sales@milestone.com.au](mailto:sales@milestone.com.au)



**MILESTONE**  
Solutions Pty Limited